

ImPERUving as oNE
Meeting Notes
May 17, 2019
City Hall @ 9:15 a.m.

Present: Dan Hanson, Becca Jewell, Tim Hoffman, Cindy Hoffman, Vanessa Sherman

Also Present: Amy Mincer

- 1) **Review Mission and Vision statements** – Reminder to review these as guidance for the Committee.
- 2) **Review on April 19 meeting notes** – Dr. Hanson reported on the student coffee shop proposal. He noted that the north part of Decker’s might be a place that could be used for this effort. He met with Barb Decker to discuss the possibility. Funds would be needed to update the space – perhaps grant funding that could provide assistance for the store as well.
- 3) **Flood Response Discussion** – Dr. Hanson noted how flood issues have taken energy from this Committee’s efforts. He asked how the group could best work with the City of Peru on improvements in the town. Discussion yielded the following:
 - City ordinances and City Council By-Laws are needed to help guide projects – **Vanessa will ask Marty Peregoy if she has obtained copies of these**
 - PCIG is continuing community meals (1st & 3rd Sunday evenings each month, 5:00-7:00 p.m.). Perhaps ImPERUving as oNE could be involved by providing updates and a listening ear during these gatherings. This would encourage community ideas and involvement. Dr. Hanson suggested encouraging students to attend, and maybe the Jazz Band could play at some point.
 - ImPERUving as oNE t-shirts – these and other Peru items could be used as giveaways at community meals, etc.
 - **Develop a list of requests for City Council and discover ways this committee can be a resource for the Council**
 - Include the City Clerk at monthly meetings, particularly if Darrin Reeves and Jason Jones are not present, to bolster communications between ImPERUving as oNE and the City Council
 - Monthly reports at City Council meetings to include: 1) What we are doing; 2) What we are excited about; 3) What we are wanting to do
 - **Assemble town members to act as an advisory group/be the voice of the City (ideas: Jackie & Josh Whisler, Jackie Williams, Kelly Adams, Dan & Cheryl Cotton, Tim & Helen Pugh)**
- 4) **Planning Team Reports** – Each team reported updates:
 - A) **Infrastructure** – Dr. Hanson reported on behalf of Jason Jones and Darrin Reeves that the portable water processing plant has been installed but is having some issues and has not been running yet.
 - B) **Housing** – Tim Hoffman reported that the Housing Team is currently small and mostly includes Hoffman family members. This team needs more Peru resident involvement. They plan to contact all Peru landlords by survey to discover what types of assistance they would like.

Becca and Dr. Hanson met with John Chatelain (Omaha), who would like to be involved with the Housing Team. He also hopes to buy a home in Peru. John has referred Joe Sieman (another PSC

graduate). Joe has many rentals in Omaha and he would be a good resource for helping improve run-down properties in town. Becca and Dr. Hanson also spoke with Alec Gorynski. Alec has connected them with Lara Huskey and they recently spoke with her about grant funding to help with the following:

- Disaster recovery
- Rental rehab
- Workforce housing
- Site preparation

C) Attraction, Retention & Communication (ARC) – Becca reported that this committee met last week. They have a good group of decent size. Their current priority is to create a resource guide that will be available on the City web page (perunebraska.org). In addition, they are developing a community calendar. The goal is to have both ready before students return for Welcome Weekend.

D) Economic/Business Development (B.E.D.) – Dr. Hanson reported that this team had a couple of recent meetings to help foster communication between local businesses and students. He distributed a handout entitled, “Getting the Word Out”, which has been developed because of these conversations. It details advertising and engagement possibilities for businesses in order to promote their services to students.

5) Additional Next Steps:

- Becca will develop a roster of ImPERUing as ONE members to share with the City Council as a resource for contacts
- Dr. Hanson will contact Bill Hunter about bringing Tom Bliss to Peru to discuss disaster recovery and housing rehab.

6) Next Meeting: June 21, 2019 – 9:15 a.m. at City Hall. Future meetings will be the third Friday of every month.