

ImPERUving as oNE
Meeting Notes
March 8, 2019
City Hall @ 9:00 a.m.

Present: Tim Hoffman, Cindy Hoffman, Becca Jewell, Dan Hanson

Also Present: Amy Mincer

- 1) **Review Mission and Vision statements** – The new metal sign with the mission and vision statements has been installed in City Hall. Thanks to Tim, Cindy and Rixstine Recognition for this great work!
- 2) **Review of February 15 meeting notes & next steps** – Dr. Hanson reviewed these notes and the next steps:
 - Tim has been working on the 11x17 signs and the post cards. He will continue this work and will bring the posters to town at the next meeting. Post cards will be mailed before that time, as they will be advertising the Peru Clean-Up Day.
 - Amy has provided conference call information to teams as needed when members cannot make it to town. If a team is planning to use the line, they should reserve it with Amy so it does not get double booked for the same time.
- 3) **Planning Team Reports** – Each team reported updates:
 - A) **Infrastructure** – Dr. Hanson reported on behalf of Jason Jones and Darrin Reeves on the following projects:
 - **Water** – The City of Peru continues to work on improvements to the City's water supply, which includes painting the water tower.
 - **Planning Grants** – Dr. Hanson met with Bill Hunter who reported exciting news about making application for planning grants in the areas of transportation and infrastructure.
 - B) **Housing** – Tim Hoffman reported that this team discussed the following topics:
 - Peru Clean-Up Day - We need to advertise its benefits to the town. He also noted the need for a hazardous waste pickup, since these items cannot be disposed of during the regular Clean-Up Day. It would be good to have one place for collection in Peru and then take all items to Auburn (2X per year). Including a community lunch (near the bank/gazebo area) on Clean-Up Day will give the opportunity for ImPERUving as oNE to be seen participating and making a difference.
(Note: there was discussion about having a separate Brush Clean-Up Day in the fall, which could be connected with Giving Day on October 24. It will be a time to encourage giving through service/volunteer, and a good opportunity to connect students with elderly in the community who need help with brush clean up.)
 - City Ordinances – Tim is researching Peru City Ordinances and the staff at City Hall is not finding them but will continue to look. **Dr. Hanson will check with David Pease to see if he knows their whereabouts.**
 - Property Owner's Association – They have obtained a list of Peru landlords and will be sending a letter announcing the Housing team as a resource, asking for input, and inviting them to participate. They are wanting to recruit more local team members and are reaching out to Iris Hunter, Bruce Cotton, and Max Kathol.

C) Relationships and Communication (R&C) – Becca reported that the R&C team has merged with the A&R team. The conveners for this new combined team will be Becca, Vanessa Sherman, and Sara Granfors. This team will support and work with the PCIG organization. It will take some time to narrow their direction. They met last week with several others, including three students. They have discussed several possible projects, listed here, and hope to identify the top three initial priorities:

- Peru Pamphlet - tourism Brochure
- Peru Pages – resource guide
- Community Education – people teaching people
- Bee Project (public art) & Pollinator Garden
- Community Garden
- Welcome Wagon
- Kayaks at Duck Creek
- Event Nights
- Work Resources
- Gathering Spot/Coffee Shop

D) Economic/Business Development (B.E.D.) – Dr. Hanson reported that this team, which is still fairly small, has gathered three times. They are working toward the goal of helping current businesses be prosperous. A listening session was held with these three business owners to help determine what they need. There was discussion about how best to promote downtown businesses to students. The team is drafting a survey to obtain student feedback. Bill Hunter will be attending the next meeting to offer guidance on ways to proceed.

The team may add a second focus/subcommittee to address new business ideas (i.e., a coffee shop that students are asking for). Dr. Hanson has invited the student honors class to present their coffee shop ideas to his Cabinet members and to the B.E.D. planning team. He will also ask them to present at the next ImPERUing as oNE group meeting.

(Note: there was discussion on the possibility of hiring a part-time position for economic development leadership in Peru. Becca noted that she could contact the Sherwood Foundation regarding possible funding for a paid position such as this.)

E) Attraction and Retention (A&R) – See Relationships and Communication (R&C) notes above.

4) Next Steps –

- A) Tim will produce twelve 11x17 advertising posters for display in businesses and around town.
- B) Tim will produce the post cards for mailing to community members. They will show the mission and vision on one side and information about the Peru Clean-Up Day on the other. Becca will help provide text as needed.
- C) Dr. Hanson will ask the PSC honors students to bring their presentation to the next meeting. They have a plan for a student-run coffee shop in Peru.

5) Next Meeting: April 19 at 9:00-10:30 a.m., Peru City Hall. Future meetings will be the third Friday of every month.