

ImPERUving as oNE
Meeting Notes
January 11, 2019
City Hall @ 9:00 a.m.

Present: Becca Jewell, Darrin Reeves, Vanessa Sherman, Dan Hanson, Tim Hoffman, Justin Douglas, Jason Jones

Also Present: Amy Mincer

1) Review Dec. 7 meeting notes & next steps— Dan Hanson noted that the “next steps”, listed in red font, have been completed: a press release was sent out, conveners are contacting their potential team members and scheduling initial meetings, and banner information has been updated announcing that planning teams are forming.

2) Review ImPERUving as oNE draft mission and vision – Group discussion on the draft mission and vision statements yielded only small edits. Members confirmed to move ahead with formal statements as follows:

- Mission Statement – Work together to promote a unified and vibrant community by connecting people, ideas and resources to achieve the best future for the City of Peru and Peru State College.
- Vision Statement – Peru will be a welcoming, thriving and engaged community with exceptional amenities that attract people to live, work, visit and learn.

There was discussion about a communication plan and how best to promote information to the community. Next steps were determined and are listed below (see 4B).

3) Planning Teams – Each team reported updates:

A) Housing – Tim and Cindy had their first team meeting and used Marilyn’s sample agenda to lead the group. They met for 90 minutes and decided on several items to pursue:

- Need to learn housing (and zoning) ordinances of Peru and other nearby towns
- Additional team member who is a long-standing Peru community member
- Develop a landlord association – they will look at other associations as models. Jason asked if the association could have standards required by its members. Dan suggested the team research grants available for home improvement (Bob Engles may be good resource). Also, will they address the open lots in town and helping them change hands?
- Peru City-wide Clean Up – making this event more collaborative between the City and the College (not just a college effort). Suggestions:
 - Could it occur more than once per year?
 - It should be on a Saturday to involve more people.
 - Possible schedule could include a “trading treasures”/garage sale in the morning, followed by a community lunch at City Hall, and then the official cleaning up/hauling away in the afternoon.

B) Infrastructure – Jason and Darrin will contact those who are on this team. Most of the infrastructure work will be done through the City Council’s efforts.

C) Relationships and Communication – Vanessa has emailed potential team members and their initial meeting will be January 24 at 5:30 p.m.

D) Economic/Business Development – Dr. Hanson, Justin and Christopher are waiting to hear from potential team members on meeting time preferences. They plan to hold an initial meeting by the end of January. Group discussed some of the current business (grocery store, museum, downtown buildings) and future possibilities. Tim noted there are investors who are putting money into helping small towns with development.

E) Attraction and Retention – Becca reported that their group is small and they will be asking a few more to join. Their initial meeting is scheduled for January 23 at 3:30 p.m.

4) Next Steps –

A) Role of the Committee – In summary, the role of the Committee is to coordinate the efforts of the five planning teams and to communicate to the community about the group's mission, vision and progress.

B) Communication –

- All Conveners will communicate the mission and vision statements to their planning teams.
- Vanessa will add the mission and vision statements to the ImPERUving as ONE web page on perunebraska.org. She will also post the group's meeting notes there, and she will report on the group on the Peru Community Impact Group's web page.
- Dr. Hanson will ask the PSC Marketing Office to distribute a press release announcing the mission and vision statements, the five planning teams, and the website.
- Jason Jones will add "ImPERUving as ONE Update" to the City Council agenda as a recurring item.
- Tim will create a poster for hanging in City Hall (and other locations?) that will include the group's logo, mission and vision statements, the five planning teams, and the website info.

5) Next Meeting: February 15, 2019, 9:00-10:30 a.m., Peru City Hall. Future meetings will be the third Friday of every month.