

Business & Economic Development Planning Team  
Meeting – May 21, 2019  
7:30 p.m.

In attendance: Rob Walker, Ruth Heywood, Dan Hanson

1. Review of minutes: The group reviewed the April 18 and April 23<sup>rd</sup> meeting agendas.
2. The “Getting the Word Out” (attached) document was reviewed and discussed. Both Rob and Ruth believe that the advertising and engagement possibilities provide good opportunities for connecting with students. Rob wondered if it would be okay to contact some of the individuals to get more information about how to take advantage of the suggestions. The best situation is where there would be ongoing conversations between business owners and the college contacts.  
**Dan Hanson will share the “Getting the Word Out” document with Barb Decker and Zach Reeves.**
3. There was not much discussion on plans for the start of the academic year.
4. Next Initiatives: Discussion concerning the need to develop better housing options so that more people live in town and use the services of local businesses. **Rob noted that the Federal Home Loan Banking out of Des Moines might have some resources that could be used to attract developers. He agreed to follow up with them to see what information we can get.**
5. Next meeting – June 11
  - a. “Getting the Word Out” – Follow up discussion
  - b. Housing report – from the Housing team
  - c. Discussion – how can we find grants for existing businesses
  - d. Other