

Attraction, Retention and Communication Meeting Minutes of April 10, 2019

Call to Order

This meeting of IMPERUing as ONE's planning team, Attraction, Retention and Communication, was called to order on April 10th, 2019 at 4:30 p.m. Convener, Sara Granfors, called the meeting to order as well as recorded minutes.

Introductions

Conveners

Becca Jewell: Becca Jewell: Peru State Foundation Representative on Steering Committee

Vanessa Sherman: Peru Community Impact Group Representative on Steering Committee

Sara Granfors: Peru State Female Student Representative on Steering Committee

Attendees

Jeremiah Villeneuve: PSC employee

Rachael Cole: PSC student

Elaine Hanson: PSC First Lady

Peggy Groff: PSC employee

Minutes

The minutes of the February 27th, 2019 meeting were read. Minutes were approved without corrections.

Combining Committees

Amy Mincer, through an email, suggested a name for our new combined committee—Attraction, Retention and Communication (ARC)—which was approved. Be on the look out for emails with our new acronym! Also, it was moved and approved to add 'PCIG Report' as a standing point on the agenda.

PCIG Report

PCIG has decided to continue working in the following areas:

- Pollinator garden and bee statue
- Community Garden with Tammie Dunn (with support from ARC planning team)
- Continuing community events they'd done in the past (Old Man River Days, fall festival perhaps in conjunction with Steamboat Trace trail festival)
- City-wide cleanup, improved and expanded in future years
- Starting monthly community nights for students and citizens

Our Focuses

Peru Pamphlet

- Online on City website
- Use a small printed piece, maybe a magnet, to direct attention to website link
- Becca volunteered to talk to PSC Marketing and Computer Education to find an intern for the website
- Becca will get information related to the alumni/friends version of the Bobcat app

Welcome Packets

- Display a welcoming message, link to website, and summary of what's on the website

Other

- There was discussion about electing a Secretary to take notes at our meetings. Election will take place next meeting.
- Peggy suggested that the City website have a calendar that all organizations can add to. Vanessa volunteered to look into the framework of the current website to what that would look like.
- Peggy will bring a summary of what students wish they'd known in their first year at PSC
- The health center was brought up as an awesome amenity that residents can use. Uncertainty followed, so Elaine volunteered to check if the health center is open to the public and what that looks like.

Announcements

Next meeting: Sara will send out a poll to decide best time and date for our next meeting.