

## Attraction, Retention and Communication Minutes of August 28, 2019

### **Call to Order**

ImPERUing as ONE's planning team, Attraction, Retention and Communication, was called to order on August 28, 2019, at 4:00 p.m. by convener Becca Jewell. Minutes by Elaine Hanson.

### **Attendees**

Peggy Groff, Elaine Hanson, Becca Jewell, Hanna Cook, Sara Granfors

### **Review of Minutes**

The minutes of the July 15, 2019 meeting accepted.

### **Report on "Magnificent Magnet" and Resource Guide**

City happy to receive and has passed out many, PSC RA's handing out to students.

Job well done ARC committee! Thank you Becca for your leadership!

\*\*NE website reviewed and well received. Post items on line via the form.

\*\*Budget for ARC (and other committees) could be NCDFF & Becca has resources.

**\*\*\*Resource Guide in process, committee please review!**

\*\*Getting the word out by Business & Economic Development Committee

### **Brainstorming projects for Nebraska Flood Recovery grant**

\*Pre-application proposal for "rebuilding & improving & revitalizing communities"

Ideas – sidewalks, assessable sidewalks/curbs, paint, storefronts, daycare playground, redeveloping lower area of Peru, develop city softball field, wellness trail,

### **Community Access to campus buildings**

\*Invite Adam N. to explain process & costs

### **Community Celebrations**

\*Fall Festival – October 12 & October 13

\*\*Downtown – Saturday/ Campus - Sunday

\*Vanessa is working with Brownville – Old Time Autumn Festival

Sunday, October 13<sup>th</sup> – Campus OPEN HOUSE – Art, Lunch, Statues, Flier in development, Tours, Guided walking tour, Wellness Trail

## Hallmark Christmas Ideas

**\*\*Caroling to elderly in town, Christmas Tree lighting and cocoa on President's Porch**

## Combined Calendar of Activities

Marty has continued to add and update information on the resource guide. We discussed formatting the list by category and as a downloadable PDF.

## Additional/New Business

- **Community Open House @ Fresh Ideas – Well Attended!**

### No Action:

- **Service Array** – Becca introduced this idea which is a process supported by the Nebraska Children and Families Foundation. It would be similar to the resource guide but aligned with priorities for supporting families. Vanessa has experience with NCFE and mentioned the process might be onerous for any help or benefits it might bring to the community. Becca will bring more information about the process to a future meeting.

## Next Meeting

- **September 25th, 4:00 – 4:30 p.m.**
- CATS Conference Room
- If anyone needs a parking pass for visitor parking for this date, please let Becca know and she will email one to you.

**Action Items:** Becca will ask Adam to come to next meeting & reserve CATS!



### *Mission:*

Work together to promote a unified and vibrant community by connecting people, ideas and resources to achieve the best future for the City of Peru and Peru State College.

### *Vision:*

Peru will be a welcoming, thriving and engaged community with exceptional amenities that attract people to live, work, visit and learn.