

Attraction & Retention Meeting Minutes of February 6, 2019

Call to Order

This meeting of ImPERUing as oNE's planning team, Attraction and Retention, was called to order on February 6th, 2019 at 3:30 p.m. Convener, Becca Jewell, called the meeting to order with Co-convener, Sara Granfors recording minutes.

Introductions

Conveners

Becca Jewell: Peru State Foundation Representative on Steering Committee

Sara Granfors: Peru State Female Student Representative on Steering Committee

Attendees

Hannah Cook: PSC student

Tammie Hart: Alumni and PSC employee

Marty Peregoy: New Peru resident

Annie Neveau: Peru resident and PSC employee

Jeremiah Villeneuve: PSC employee

Rachael Cole: PSC student

Revisiting Old Topics

- Additions to "If we are successful, what will that look like?"
 - More events like OMRD when the students are here
 - Another fall festival (PCIG)
 - Mushroom hunt
 - Earth day and tree celebration
- Pamphlets
 - New resident/student pamphlet
 - Original, comprehensive pamphlet
 - Tourist/attractions pamphlet
 - Items pulled from comprehensive pamphlet
 - Updated periodically
 - Add timely items such as:
 - Distinguished speakers
 - Bigger campus/town events
 - Becca volunteered to bring Nemaha County pamphlet to next meeting
 - Marty volunteered to gather historical society and cemetery history information
 - It was suggested that someone bring the Brownville pamphlet as well
 - Everyone continue to compile lists of what should be on the pamphlets

New Ideas Discussed

- Welcome wagon program
 - Rotate people through monthly
 - Welcome new residents with goodies and pamphlet
 - Include faculty/staff and families moving into faculty housing
 - Check with city office and Residence Life office once per month for new residents
- Community Garden

- Need to get all groups wanting to do this together
- Sara volunteered to make flyer and send out email
- Annie volunteered to communicate with PCIG about this project
- Tammie volunteered to explore location options for the community garden
- New Greenhouse
- Exchanges
 - Paint and plant
 - Resource
- Create outside shelter by Decker's
 - Possibly lease the property
 - Pass on to business/economic development planning team
- Dog Park
- New bathrooms at Neil Park
- Assisting the elderly or unable with lawn maintenance
 - Get students and younger residents involved
 - Community service and beautification
- Farmer's market
- Community center
 - 24 hour space, available wifi, place to hang out
 - For residents, students, and family members
 - Community membership cards
 - Retail area
- Fit Farm
- Monthly dinners at City Hall
 - Marty volunteered to see if City Hall charges a fee for use
- Campus/local bands at community events
- Survey
 - What clubs do people want to join?
 - Start the club and give them ownership of it
- October ghost hunt tour
- Cruise nights
- Game nights

Recruiting additional team members

- Dr. Nevitt: PSC professor, Peru resident
- Susan Abrahams: PSC employee
- Darrin Reeves: Peru mayor, resident, and PSC employee

Announcements

For the next meeting: Bring your ideas to fully outline the content for the comprehensive resident/student pamphlet or add them to the google doc.

Next meeting: Wednesday, February 27th, 2019 at 3:30 p.m.