

Infrastructure – Darrin & Jason

- Parking – provide off street parking
- Amenities signage
- Bathroom at the Splash pad
- More money for work – grants
- Community clean up – increase
- Sidewalks – Is it owner responsibility

Housing – Tim and Cindy

- More clean up committee
- Apartment complex - 4/6 apts
- Identify areas for building new
- Shared Housing
- Sell/give lots that city owns
- Ranch-style housing for elderly
- Housing – rental – inspections
- Property management option
- New development – student housing
- New parking regulations
- Keep house original look
- Zoning regulations and enforce them
- Regulations for renters to follow

Relationships & Communications

– Jason & Vanessa

- Peru family – mentor type match
- College classes Monday-Friday
- Professors/staff living in town to know what’s happening
- Signage – Marketing – way finding
- Use mass listserv to email students events, volunteer needs, services like tutor/intern
- Link with Alumni Association to get word out
- College having more activities downtown – example, new student weekend, bonfire, community dinner, welcome dinner
- Neighborhood night-outs
- Coordinate events that involve young kiddos
- Community link on PSC website
- Turn around the apathy
- Do things as a “community”
- Committed volunteers to be involved in creating these ideas

Economic/Business Development – Dan, Christopher, Justin

- New places like – Dollar General
- Phaces with free wifi – coffee shops, gathering
- Other food options
- Indoor recreation places/community center
- Area transportation (regular)
- Laundry facility downtown

- Reaching out to bigger corporations – call center for students to work
- Open-up intramurals to city residents
- Consumer to consumer sale?
- Plasma bank
- Pop-up businesses – trailer barber
- Business that caters to the Duck Creek, fishing, outdoor recreation.
- Find ways of retaining food sales ??? in Peru
- Business Center – a place for people who work from home
- Invest in current businesses
- Co-operative investment in grocery store
- Put up a sign that say what we have in the town
- Mechanical car services
- Printing pamphlet for visitors (updated one)

Attraction & Retention – Sarah & Becca Zoning laws for downtown stays downtown

- Pre-school
- Adding sports programs – rec & on campus
- City rec center
- Marketing strengths – collaborate
 - Artwork, walking tour, arboretum
- Eateries – addition on Casey’s - cafe
- Scooters? – Highly demanded & attracted college & downtown
- Coffee shop – cards – Deli for after sports/games
- Mixed use business – campus & town
- Green initiatives – tree campaign
- State tree records – promote
- Co-op – multiple vendors under one business location
- Dining contracts on campus
- Welcome brochure & welcome wagon for new members
- Website
- Peru family program
- Dog park
- Outdoor courts – basketball, tennis
- 200-300 off campus students
- Communication
- Beautification
- 4 season football – dome football field
- Gathering spots – family friendly
- Use new Performing Arts Center for hosting
- Dining options – visiting teams